

Health and Health Care

In 2013, the Greenville Health System (GHS) named Clemson its primary research partner in a unique clinical model that helped GHS achieve the status of Academic Health Center.

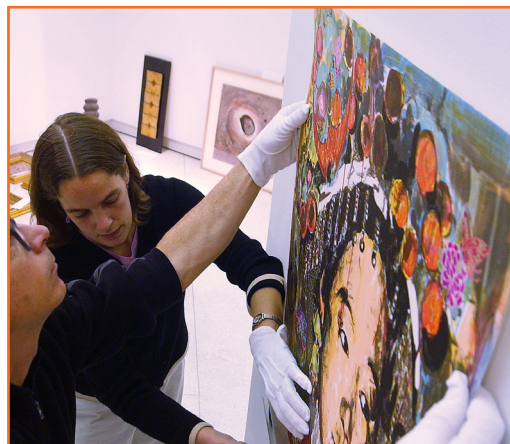
A long-standing collaboration between Clemson bioengineers and GHS clinicians led to the establishment of the Clemson University Biomedical Engineering Innovation Campus, or CUBEInC. Research conducted through this strategic initiative will result in a large number of innovations in the practice of medicine and enhance patient-oriented outcomes while stimulating economic growth in the state.

CUBEInC, the 30,000-square-foot research facility at the GHS Patewood campus, offers the following:

- Ten laboratories with more than 100 faculty, staff and students
- Research partnerships with GHS Department of Surgery and other clinical departments

The University Center-Greenville offers these degrees in health care:

- Bachelor's and master's degree in nursing
- Accelerated second degree nursing program
- Ph.D. program in health care genetics



The Arts

Clemson's Center for Visual Arts-Greenville (CVA-G) in The Village of West Greenville is an exhibition, workshop and project space designed to generate art discourse. With support from the Greenville Community Foundation and a private donor, CVA-G engages with Clemson students and professors, visiting artists, critics and scholars to explore contemporary art and the creative process.

CVA-G showcases the strength, depth and breadth of pedagogical and research interests of Clemson's Art Department and College of Architecture, Arts and Humanities. The center also works with a broad range of community stakeholders and a variety of arts and culture professionals outside the University, in the Upstate and beyond.

Visit clemson.edu/orangeville for more information.

GREENVILLE & CLEMSON

Linked by our people, our initiatives and our success

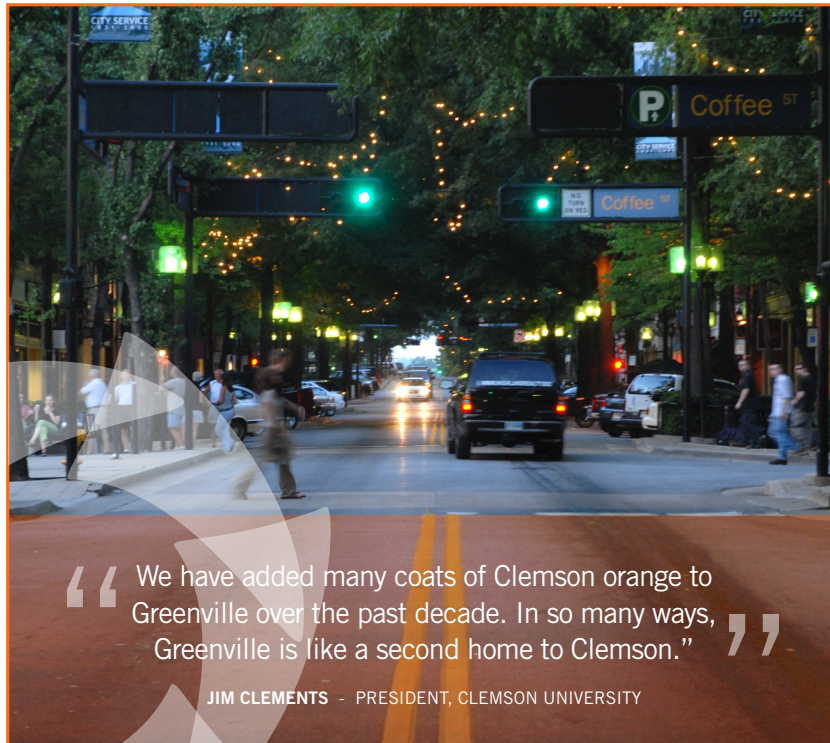


Clemson Forever is dedicated to strengthening the University by building a solid financial base of private giving, providing exemplary stewardship of those gifts and clearly communicating to donors the impact of their gift and the gratitude of the Clemson Family. To this end, the Will to Lead for Clemson is a \$1 billion capital campaign to support students, faculty, engagement and facilities.

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THE WILL TO LEAD FOR CLEMSON



As Greenville and Clemson University have grown in size and vibrancy, they have established meaningful new connections every year. And over the last decade in particular, the mutually beneficial relationship between the city and the University has become even more integral and vital to their success.

Greenville is home to the largest single contingency of Clemson alumni (14,099), 440 University employees and 2,690 current on-campus students. In addition, 1,013 Clemson students are enrolled at instructional sites in Greenville.

If Clemson is our hometown, Greenville is truly our home city.

EDUCATING FOR THE FUTURE

Clemson has long addressed the needs of working professionals at the University Center-Greenville located on Pleasantburg Drive just five minutes from downtown. Through this consortium of seven colleges and universities, Clemson collectively serves area students with 23 bachelor's, master's and doctorate degree programs and certifications through online and evening classes. Today, Greenville benefits from additional Clemson programs housed within the city and focusing chiefly on transportation and engineering; business and entrepreneurship; health and health care; and the visual and performing arts.

Transportation and Engineering

Centered at the Clemson University International Center for Automotive Research (CU-ICAR) campus, this effort is a blend of education, research, economic development and a magnet venue for the automotive industry. CU-ICAR is

- recognized by the National Academy of Sciences as a global leader in university-industry research parks;
- responsible for producing more than 200 graduates in automotive engineering;
- partner of a Greenville County middle school for the arts, sciences, technology, engineering and mathematics;
- home to the Center for Emerging Technologies and Component Testing Lab; and
- responsible for creating 770 on-site jobs, with more to come.

Business and Entrepreneurship

Clemson's business programs are strongly tied to Greenville's business community, offering nearly 500 students the benefits of interacting with the city's leading thinkers and entrepreneurs. All Clemson MBA programs are now in Greenville and enrollment in graduate programs has doubled since the move to downtown Greenville in 2010. The University programs housed at Greenville ONE on Main Street include:

- Traditional MBA program
- MBA in Entrepreneurship and Innovation
- Master in Real Estate Development
- Master in Management
- Master in Marketing
- Master in Professional Accountancy
- Center for Corporate Learning
- Small Business Development Center
- Arthur M. Spiro Institute for Entrepreneurial Leadership
- MBA/MIB Dual Degree



ORANGE PUTS MORE GREEN IN GREENVILLE

Researchers at the University's Strom Thurmond Institute completed a major study detailing the impact of Clemson on the Upstate's economy in the past decade (2014 figures). Clemson's presence in the Greenville-Anderson-Spartanburg Combined Statistical Area has generated

- 🍁 21,454 jobs;
- 🍁 \$874 million in disposable income; and
- 🍁 \$106.1 million in revenue for local governments.

While Clemson's Littlejohn Coliseum is undergoing renovation, a series of graduation ceremonies and men's basketball games will find their home in Greenville's Bon Secours Wellness Arena. This temporary move provides another opportunity for Clemson to strengthen its ties with Greenville.

EXPERIENCE CLEMSON

Summer of 2015 will bring Clemson people, places and traditions to the heart of Greenville like never before through a street-level interactive brand center called Experience Clemson. Located at ONE on Main Street, this immersive and interactive environment offers a glimpse into the excitement that surrounds attending, supporting and belonging to Clemson University. Experience Clemson visitors can

- rub a replica of Howard's Rock and learn what it means to give 110%;
- watch an around-the-clock stream of Clemson brags, news and events broadcast live to Main Street;
- use interactive technology to discover the inspiring stories of Clemson students, faculty, staff and alumni;
- view an ever-changing sculpture that is an artistic representation of the iconic Tiger Rag; and
- take an audio visual trip through programs that have shaped Clemson's unique adventure.